LARCH GAULD - THE SILVER NOMAD

TRAVEL WRITER | CULTURAL STORYTELLER | SLOW LUXURY SPECIALIST



MEET LARCH

Larch Gauld is the travel journalist, photographer and qualified drone pilot behind The Silver Nomad, a UK-based travel publication inspiring curious travellers to explore the world with confidence.

Specialising in luxury, culture, wildlife and slow luxury, Larch creates engaging editorial features and photography that encourage readers to discover destinations beyond the obvious. Her work combines practical travel advice with authentic storytelling and professional photography, helping readers plan meaningful journeys while showcasing the people, places and experiences that make every destination unique.

Whether tracking desert elephants in Namibia, walking the Via Francigena through Tuscany or uncovering the cultural traditions of Kerala, Larch believes the best travel stories come from genuine experiences and human connection.



SPECIALISING IN

- Slow Luxury
- Culture & Heritage
- Wildlife
- Hotels & Resorts
- Drone Content
- Food & Drink
- Photography
- Walking Holidays

WORKING WITH

- Tourism Boards
- PR Agencies
- Travel Brands
- DMCs
- Magazines
- Hotels

Larch Gauld | Travel Writer & Photographer | The Silver Nomad

AUDIENCE

CURIOUS TRAVELLERS. MEANINGFUL JOURNEYS.

REACH

29K Average Monthly Page Views
2.2K Instagram Followers
18.3K Pinterest Monthly Views
166 Newsletter Subscribers

GLOBAL READERSHIP

Core Readership
United Kingdom • United States

International readership includes
Singapore • China • Germany • Netherlands • India • Canada

The Silver Nomad speaks to experienced, independent travellers who want more from their holidays than simply ticking off the sights.

They are drawn to immersive cultural experiences, characterful places to stay, wildlife, food and heritage, with an appreciation for slower, more thoughtful travel and the occasional touch of luxury.

Culture | Slow Luxury | Wildlife | Food | Heritage | Adventure

Larch Gauld | Travel Writer & Photographer | The Silver Nomad

WORKING TOGETHER

I work with destinations, tourism boards, hotels, DMCs, travel brands and publications to tell compelling stories through words and imagery. Every collaboration is shaped around the destination, experience and audience, with an emphasis on authentic storytelling and long-term editorial value.

TRAVEL & EDITORIAL

- Destination features
- Travel guides & itineraries
- Commissioned articles
- Print & digital editorial

Engaging, first-hand travel writing that combines inspiration, storytelling and practical insight.

DESTINATIONS & EXPERIENCES

- Press & FAM trips
- Tourism campaigns
- Cultural experiences
- Food, heritage & wildlife

Immersive destination coverage with a particular focus on culture, slow travel and experiences that connect travellers with place.

HOTELS & SLOW LUXURY

- Hotel reviews
- Hosted stays
- Luxury experiences
- Property photography

Thoughtful coverage of characterful hotels and experiences where luxury is defined by quality, authenticity and a sense of place.

PHOTOGRAPHY & VISUAL STORYTELLING

- Travel photography
- Hotel & destination photography
- Wildlife photography
- Drone photography & footage

Professional imagery to complement editorial coverage or provide destinations and brands with a standalone library of visual assets.

Larch Gauld | Travel Writer & Photographer | The Silver Nomad

RECENT WORK

MAGAZINE & TV WORK

Globetrotter incorporating Pro Traveller

Wanderlust

itv TONIGHT

prima

DESTINATIONS & BRANDS

GENOVA MORE THAN THIS

hamburg.com

visittuscany.com

Antigua and Barbuda

Madhya Pradesh The heart of Incredible India

Karnataka One state. Many worlds.

Visit Barbuda

Isle of Man

botswana tourism

Follow the Camino

&BEYOND

kerala God's Own Country

SRI LANKA

WARNERLEISUREHOTELS

Jetwing HOTELS SRI LANKA

HOTEL BRISTOL PALACE GENOVA

SELECTED WORK

Globetrotter Magazine

A Matriarchal Adventure Tracking Desert Elephants in Namibia

Walking the Via Francigena in Italy

Searching for Tigers in Nagarahole

The Byzantine City of Mystras

Tasting Indore

On the Trail of Gorillas

Prima Magazine - October 2025

“Have I Left It Too Late for Adventures?”

ITV News Tonight - May 2024

The Digital Nomad Lifestyle

Wanderlust Magazine - 2020

How to start life as a digital nomad

LET'S WORK TOGETHER

WHATSAPP: +44 7887532299

WEBSITE: www.thesilvernomad.co.uk

EMAIL: hi@larchgauld.com

INSTAGRAM: @thesilvernomadblog

LINKEDIN: linkedin.com/in/larch-gauld

DISCOVER MORE & WORK WITH ME



LARCH GAULD

EDITORIAL FOCUS | EXPERTISE | VISUALS & SERVICES

Editorial Focus

My work centres on travel that is immersive, culturally rich, and thoughtfully experienced.

Core Themes

- Cultural travel and heritage
- Wildlife and nature experiences
- Food and gastronomy
- Slow and immersive travel
- UNESCO World Heritage sites

Geographic Expertise

- Italy (coverage across multiple regions)
- Sri Lanka
- India
- Scotland
- Southern and East Africa (including Namibia, Uganda, Botswana and Zimbabwe)

Audience Perspective

- Over-40 and over-50 travellers
- Solo female travel
- Experience-led, culturally curious audiences

Photography & Visual Approach

All editorial work can be supported with original, high-quality photography.

- Professional photography using Canon equipment
- Licensed drone imagery (DJI)
- Strong visual storytelling to complement written features

I offer complete editorial packages combining written features with bespoke imagery, suitable for both print and digital publication.

Services

- Editorial features (print and digital)
- Destination features and travel narratives
- Hotel and luxury travel reviews
- Wildlife and experiential travel features
- Photography and combined editorial + image packages

LARCH GAULD

PUBLISHED WORK | BYLINES

Editorial Focus

My work centres on travel that is immersive, culturally rich, and thoughtfully experienced.

Selected Published Work

Globetrotter Magazine

Searching for Tigers in Nagarahole - page 50
Mystras - page 64
Tasting Indore - page 64
On the Trail of Gorillas - page 76

Prima Magazine - October 2025

"*Have I Left It Too Late for Adventures*?"
Contribution piece exploring travel later in life and the opportunities it brings.

ITV News Tonight - May 2024

Interview piece about being a digital nomad

Wanderlust Magazine - 2020

"How to start life as a digital nomad"
Contribution: a first-person piece about how I started as a digital nomad.



LARCH GAULD
COLLABORATIONS

Brand & Destination Collaborations

I have worked with tourism boards, hotels, and travel brands around the world, to create high-quality editorial and visual content, always maintaining an editorial voice suitable for publication.

Collaborations include:

- Boutique and luxury hotels
- Destination tourism boards
- Cultural and heritage experiences

My work is trusted for its authenticity, depth, and ability to translate travel experiences into compelling editorial features.

Destination tourism boards

Boutique and luxury hotels

Cultural and heritage experiences

Other collaborations

FOOTPRINTS

Central Bohemia

WORK WITH THE SILVER NOMAD







WAYS TO WORK TOGETHER

I am open to discussing collaborations which fit in with the tone and feel of The Silver Nomad as well as being in line with my own personal ethics and morals.

I can offer a range of opportunities to work together, including:

- Reviews of destinations, tours, attractions or accommodation
- Individual or group press trips
- Brand ambassadorship
- Sponsored posts (custom written on an agreed topic)
- Competitions and giveaways
- Talks and panel participation

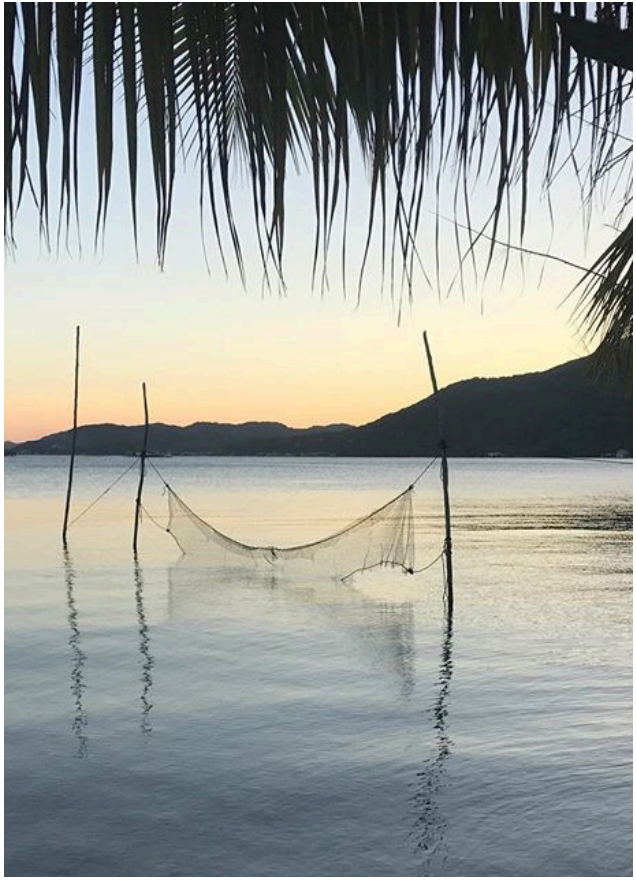
I am also a regular contributor to Globetrotter Magazine

PARTNERSHIPS

Recent Partnerships include:

Traverse

CONTACT THE SILVER NOMAD



whatsapp: 00447887532299

website: www.thesilvernomad.co.uk

email: . hi@thesilvernomad.co.uk

x: @thesilvernomad

facebook: /thesilvernomadblog

instagram: @thesilvernomadblog

pinterest: /thesilvernomad

tiktok: @thesilvernomad

linkedin www.linkedin.com/larch-gauld